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U.S. CANNED FRUIT AND VEGETABLE EXPORTS HIGHER THAN 1965-69 AVERAGE IN 1974

Sharply higher U.S. exports of canned vegetables boosted the 1974 export value of canned fruits and vegetables to \$134.5 million. Canned vegetable exports totaled a record \$61.1 million, 36 percent above the 1973 value, and 2.3 times the 1965-69 average. Canned fruit exports totaled \$73.5 million, slightly less than in 1973 but 19 percent above average.

Fruit cocktail, peaches, and pineapple are the major canned fruit items and comprised 77 percent of the 1974 canned fruit total. Exports of fruit cocktail and peaches were slightly larger than in 1973, but pineapple exports were sharply lower as the result of smaller 1973 and 1974 packs. Export values were: Fruit cocktail, \$24.9 million; peaches, \$22.3 million; and pineapple, \$9.3 million. Cherry exports of \$5.3 million were down, but still totaled twice the 1965-69 average.

Canada was the largest market for fruit cocktail and peaches in 1974. Other important fruit cocktail and peach markets were the European Community (EC), Scandinavia, Switzerland, Japan, and Austria. The EC is the largest export market for pineapple and cherries.

Canned vegetable exports reached a record \$61.1 million as the result of large increases in the major items—tomato

products and canned corn. Exports of tomato products totaled \$25.9 million, 42 percent of all canned vegetable exports. Tomato paste and puree was the largest item, totaling \$16.7 million. As late as 1972, all tomato products exports were valued at only \$7.6 million. Canned corn exports have also skyrocketed in value, reaching a \$11.4 million value in 1974, 34 percent above that of 1973 and 4.7 times the 1965-69 average. Exports of canned soups totaled \$7 million.

Canada is the largest market for corn. Other important 1974 corn markets were Japan and Canada.

Record exports were reported in each of the three major horticultural categories—fruit (fresh and processed), tree nuts, and vegetables (fresh and processed). Total exports of these items passed the \$1 billion-level for the first time in 1974. Fruit exports totaled \$610.5 million, tree nut exports \$148.4 million, and vegetable exports \$276.4 million. Tree nuts showed the largest percentage increase—26 percent in 1974 and a level about 5.5 times the 1965-69 average. Vegetables increased 22 percent in export value and fruits 11 percent in 1974. Both were about twice their average level in 1965-69.

U.S. exports of selected canned fruits and canned vegetables,
by value, average 1965-69 and annual 1970-74
(In thousands of dollars)

Item	1965-69	1970	1971	1972	1973	1974
Canned fruit:						
Apricots	952	510	584	1,097	1,046	756
Baby food	1,845	1,538	1,698	2,215	2,431	3,469
Cherries	2,614	1,185	1,155	5,500	5,777	5,284
Fruit cocktail	21,109	18,130	14,308	17,222	24,296	24,937
Grapefruit	550	357	471	335	385	645
Peaches	19,987	20,689	17,820	19,290	21,467	22,332
Pears	1,020	1,308	1,257	1,852	1,900	2,271
Pineapple	12,021	10,902	10,543	11,879	13,064	9,339
Other	1,844	2,207	2,493	3,200	3,245	4,426
Total	61,942	56,826	50,329	62,590	73,611	73,459
Canned vegetables:						
Asparagus	7,005	2,421	1,607	1,247	1,625	1,965
Baby food	563	449	415	537	548	571
Beans:						
Baked beans, pork & beans	1,199	1,041	761	962	1,969	1,720
String or stringless	720	662	472	584	748	1,574
Corn	2,442	2,709	2,635	3,507	8,507	11,410
Peas	1,047	706	966	771	808	1,180
Soups	4,160	4,064	3,983	4,411	6,635	6,952
Tomatoes	1,510	2,442	2,342	2,778	3,586	4,555
Tomato paste and puree	2,557	2,325	1,576	1,816	9,731	16,678
Tomato sauce for cooking	378	824	639	1,228	1,156	1,458
Tomato juice	2,128	1,726	1,691	1,744	2,942	3,166
Other	2,968	3,444	3,540	5,465	6,628	9,845
Total	26,678	22,813	20,627	25,050	44,883	61,074

U.S. exports of canned fruits to specified countries,
by quantity and value, 1973 and 1974

Country	Apricots		Cherries	
	1973	1974	1973	1974
1,000 : cases : 24/25's: dollars: 24/25's: dollars	1,000 : cases : 24/25's: dollars: 24/25's: dollars	1,000 : cases : 24/25's: dollars: 24/25's: dollars	1,000 : cases : 24/25's: dollars: 24/25's: dollars	1,000 : cases : 24/25's: dollars: 24/25's: dollars
Canada	26	282	21	338
Europe:				
EC:				
Belgium-Luxembourg	5	51	4	54
Denmark	2	21	2	15
France	6	94	--	--
Germany, West	6	55	7	86
Netherlands	3	34	1	16
United Kingdom	26	273	1/	3
Other EC	1	1/	1	2
Total EC	49	528	15	176
Sweden	2	21	3	41
Switzerland	2	22	1	10
Other Europe	2	27	1	21
Total Europe	55	598	20	248
Other Countries:	"			
Hong Kong	1	6	1/	5
Japan	9	99	4	51
Mexico	2	13	1	5
South Africa	--	--	--	--
Other	3	48	8	109
Total	15	166	13	170
Grand Total	96	1,046	54	756

U.S. exports of canned fruits to specified countries by quantity and value, 1973 and 1974--Continued

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U.S. exports of canned fruits to specified countries, by quantity and value, 1973 and 1974—Continued

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	1973	1974	Pineapple	1973	1974	Grapefruit
Canada	1,000	1,000	cases : 1,000	cases : 1,000	cases : 1,000	cases : 1,000
	cases : 24/2½'s: dollars:24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars					
Canada	261	1,677	167	1,544	34	289
Europe:						
EC:						
Belgium-Luxembourg	93	839	76	796	1/	3
Denmark	19	140	10	97	1/	1
France	258	2,008	134	958	--	--
Germany, West	460	3,222	262	2,553	1	4
Ireland	1	11	--	--	--	1
Italy	19	161	15	193	1	12
Netherlands	158	1,088	80	753	--	1
United Kingdom	110	950	39	411	1/	1
Total	1,118	8,419	616	5,761	2	22
Austria	47	338	23	226	1/	1
Finland	46	389	18	190	--	--
Switzerland	53	402	50	482	1	5
Other	24	215	51	497	1	6
Total Europe	1,288	9,763	758	7,156	4	34
Other Countries:						
Jamaica	17	131	3	22	--	--
Japan	97	824	15	179	3	27
Korea	34	265	5	45	--	--
Other	53	404	42	393	3	35
Total	201	1,624	65	639	6	62
Grand Total	1,750	13,064	990	9,339	44	385
						62

U.S. exports of canned vegetables to specified countries, by quantity and value, 1973 and 1974

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries, by quantity and value, 1973 and 1974—Continued

Country	Corn	Peas		
	1973	1974	1973	1974
cases : 1,000 : cases : 1,000 : cases : 1,000 : cases : 1,000 :	1,000 : cases : 1,000 : cases : 1,000 : cases : 1,000 :	1,000 : cases : 1,000 : cases : 1,000 : cases : 1,000 :		
24/303's:dollars:24/303's:dollars:24/303's:dollars:24/303's:dollars				
Canada	83	250	398	2,016
Europe:				
EC:				
Denmark	82	378	68	415
France	77	379	159	989
Germany, West	159	786	156	886
United Kingdom	49	226	233	1,149
Other	24	126	35	188
Total	391	1,895	651	3,627
Sweden	114	551	96	600
Switzerland	93	416	53	282
Other	23	115	33	186
Total Europe	621	2,977	833	4,695
Other Countries:				
Bahamas	39	143	21	103
Hong Kong	255	1,201	141	828
Japan	664	2,753	401	2,042
Mexico	91	280	133	485
Singapore	27	121	39	200
Venezuela	33	184	23	153
Other	131	598	155	888
Total	1,240	5,280	913	4,699
Grand Total	1,944	8,507	2,144	11,410
			176	808
			212	1,180
			99	1,030

U.S. exports of canned vegetables to specified countries, by quantity and value, 1973 and 1974--Continued

Country	Tomatoes	Tomatoes	Tomato Paste
	1973	1974	1973
cases : 1,000 : cases : 1,000 : cases : 1,000 : cases : 1,000 : cases : 1,000 24/303's:dollars:24/303's:dollars:24/303's:dollars:24/303's:dollars:24/303's:dollars			
Canada	859	3,012	941
Europe:			
EC:			
Belgium-Luxembourg	--	34	1
Germany, West	16	27	1
Netherlands	17	4	3
United Kingdom	1	1	10
Other	1	4	4
Total Europe	35	69	5
Other Europe	3	12	2
Total Europe	38	81	7
Other Countries:			
Australia	14	51	21
Brazil	--	--	--
Haiti	--	--	1
Japan	56	194	19
Venezuela	--	--	--
Other	62	248	122
Total	132	493	162
Grand Total	1,029	3,586	1,110
			4,555
			: 1,533
			9,731
			2,014
			16,678
			6,098

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	1973	1974	1973	1974	Baby food (vegetables)
Canada	42	482	69	666	3 19 7 47
Europe:					
EC:					
Netherlands	1	7	1	11	-- -- --
United Kingdom	10	61	4	29	-- --
Other	2	13	6	46	1/ 2 3 27
Total	13	81	11	86	1/ 2 3 27
Greece	--	--	1/	2	7 58 3 26
Other	1	8	1	5	2 12 1 4
Total Europe	14	89	12	93	9 72 7 57
Other Countries:					
Dominican Rep.	108	514	83	426	2 13 2 21
Hong Kong	217	1,235	195	1,220	1 11 1 9
Japan	362	1,997	223	1,485	1 8 8 71
Malaysia	24	123	36	217	1/ 1 1/ 2
Mexico	166	720	160	843	24 93 5 22
Netherlands Antilles	39	212	53	312	1 5 2 20
Panama	39	255	53	366	2 13 1 8
Saudi Arabia	21	123	22	151	2 10 2 14
Singapore	63	348	35	210	2 14 1 7
Other	87	537	130	963	42 289 43 293
Total	1,126	6,064	990	6,193	77 457 65 467
Grand Total	1,182	6,635	1,071	6,952	89 548 79 571
1/ Less than 500 units.					

U.S. exports of selected fruits, nuts, vegetables, and related products
 by value, average 1965-69 and annual 1970-74
 (In thousands of dollars)

Item	1965-69	1970	1971	1972	1973	1974
Fruits:						
Fresh, including melons	146,008	164,347	180,771	234,904	283,731	325,600
Dried and dates	49,916	52,187	53,386	59,023	85,114	96,158
Canned	61,942	56,826	50,329	62,590	73,611	73,459
Juices	39,264	57,226	62,316	66,317	81,267	88,086
Other fruits and preparations (including citrus oils)	11,233	12,883	13,255	15,296	24,960	27,160
Total	<u>208,364</u>	<u>343,469</u>	<u>360,057</u>	<u>438,130</u>	<u>548,683</u>	<u>610,463</u>
Nuts (excluding peanuts):						
Total	<u>27,079</u>	<u>65,811</u>	<u>74,888</u>	<u>90,727</u>	<u>117,522</u>	<u>148,442</u>
Vegetables:						
Fresh	68,494	63,560	74,224	91,356	122,205	132,873
Canned	26,678	22,813	20,627	25,050	44,883	61,074
Other vegetables and preparations	33,752	41,030	37,894	44,989	60,042	82,484
Total	<u>128,923</u>	<u>127,403</u>	<u>132,745</u>	<u>161,395</u>	<u>227,130</u>	<u>276,431</u>
Grand Total	<u>464,367</u>	<u>536,683</u>	<u>567,690</u>	<u>690,252</u>	<u>893,335</u>	<u>1,035,336</u>

